

# **YOUR** Personal Online Wedding Directory...

[www.theukweddingservices.co.uk](http://www.theukweddingservices.co.uk)

An exciting new online wedding directory packed full of useful ideas and valuable information.

## INFORMATION PACK

Wedding Dresses • Menswear • Bridesmaids Dresses • Wedding Rings • Photographers • Videographers  
Wedding Cars • Wedding Flowers • Wedding Cakes • Hair & Beauty • Venues UK & Abroad • Honeymoons  
Wedding Stationery & Favours • Marquee Hire • Caterers • Entertainment Agencies • Stag & Hen



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CONFETTI HOUSE • 24 STATION ROAD • AINSDALE • SOUTHPORT • MERSEYSIDE • PR8 3HS  
TELEPHONE: 01704 882 060 EMAIL: [info@theukweddingservices.co.uk](mailto:info@theukweddingservices.co.uk)

THE UK  
**WEDDING**  
**SERVICES**  
WEDDING DIRECTORY

Dear Sir or Madam,

Thank you for showing an interest in our online wedding directory. I am pleased to enclose our advertising rates and listing specifications for your information.

Currently, we are offering three discounted packages to new advertisers and subscribers.

## Current Offers

- **All Advertisements 10% off the list price.**
- **Premier listing: £75.00 per region, £750.00 per 12 regions (National)**
- **Enhanced listing: £25.00 per region, £250.00 per 12 regions (National)**

We have also put several measures in place to increase public awareness. We have introduced a budget and checklist for the brides who also have the opportunity to register for a complimentary ticket at their chosen show.

The UK Wedding Services is a new website constantly being added to and improved.

- Since the launch of The UK Wedding Services site we have seen 4412 visits which have generated 3090 unique visitors searching for wedding services in their area. There has been a 49% increase in the last four weeks. This is set to increase further with the introduction of additional pages and listings.
- The number of people browsing the site is increasing as we build awareness, and based on the success of our sister site we expect to see this rise to over 4000 people in the UK.
- A dedicated online marketing team was established and in 6 months the number of visits to our already popular The UK Wedding Shows site increased by 52.19% (41,572 visits compared to 27,316). We are using the same marketing strategy for the new site and are confident of its success based on these figures and our 25 years experience in the wedding industry.

If you have any further queries or would like more specific information connected to advertising on the site, please contact us on 01704 882060.

Many Thanks,

The UK Wedding Services  
Sales Team

## Website Advertising Rate Card

Our website gives access to companies that offer the best wedding services throughout the UK, making it easy for every bride and groom to find all the information they need to help them create their perfect wedding.

With an advert on our site you will reach the ideal target audience, who are one click away from your business. Easy to organise, these adverts are instantly visible and exceptionally well-priced.

## The Website - [www.theukweddingservices.co.uk](http://www.theukweddingservices.co.uk)



### FULL BANNER

468 pixels x 60 pixels  
£100 pcm

### SQUARE BUTTON

160 pixels x 160 pixels  
£70 pcm

### SKYSCRAPER

160 pixels x 600 pixels  
£120 pcm

### LEADER BOARD

640 pixels x 80 pixels  
£70 pcm

### TILE

100 pixels x 100 pixels  
£30 pcm

## Advert Specification

We accept adverts sent in the following formats...

- Flash files/SWF (Shock Wave Files)
- Animated GIF
- png files
- Jpeg files

File size limit: 15k

## Advertising Prices

ADVERT DESCRIPTION	SIZE (W x H)	COST (12 month commitment)
<b>FULL BANNER</b> (top of page)	468 x 60 pixels	£100 pcm - £1200
<b>SQUARE BUTTON</b> (right hand side)	160 x 160 pixels	£ 70 pcm - £840
<b>SKYSCRAPER</b> (right hand side)	160 x 600 pixels	£120 pcm - £1440
<b>TILE</b> (bottom of page)	100 x 100 pixels	£30 pcm - £360
<b>LEADER BOARD</b> (bottom of page)	640 x 80 pixels	£70 pcm - £840

Advertising on all regions, on random pages and up to a maximum of 25 rotations per page.

At the end of the campaign you will receive a detailed report including a breakdown of the number of views and clicks your advert has received.

All prices quoted are subject to VAT.

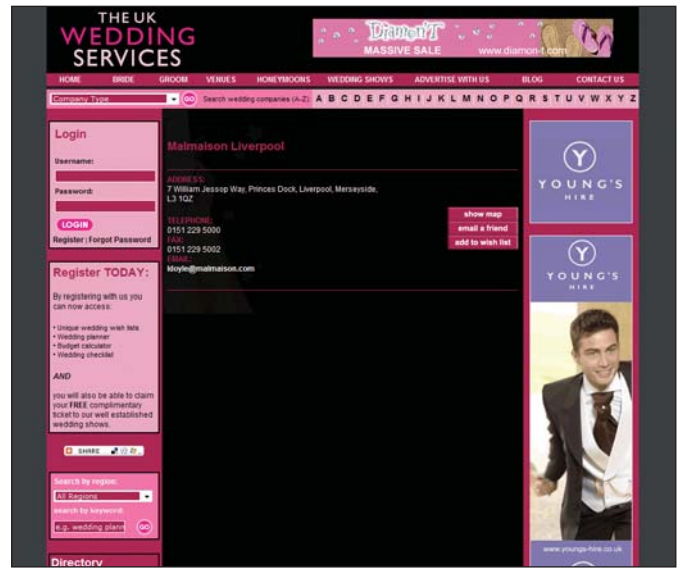
## Website Listing Rate Card

Our listing packages can be tailored to your requirements making sure that your company details are easily accessed and your services are clearly promoted.

The Website - [www.theukweddingservices.co.uk](http://www.theukweddingservices.co.uk)



Premier Listing



Enhanced Listing

### Premier Listing Specification

If booking a **Premier Listing**, please provide the following...

- Company Name
- Business, fax and mobile number
- Full Address
- Email address
- Website Address (must provide a reciprocal link)
- Company logo
- Up to 3 images - (100x150 pixel size, 72dpi)
- 50 word description

### Enhanced Listing Specification

If booking a **Enhanced Listing**, please provide the following...

- Company Name
- Contact Telephone number - Business, fax and mobile
- Email Address
- Full address

## Directory Listing Prices

### REGIONAL LISTING COST (12 month commitment)

<b>PREMIER LISTING</b>	£125
<b>ENHANCED LISTING</b>	£49

- The rate quoted above is a discounted rate based on the assumption that you provide a reciprocal link, where appropriate, back to [www.ukweddingservices.co.uk](http://www.ukweddingservices.co.uk) from your website.
- Ability to log in, edit details and images, and access to your listing statistics.

### NATIONAL LISTING (Multiple Booking) COST (12 regions for the price of 10 and for a 12 month commitment)

<b>PREMIER LISTING</b>	£1,250
<b>ENHANCED LISTING</b>	£490

- The rate quoted above is a discounted rate based on the assumption that you provide a reciprocal link, where appropriate, back to [www.ukweddingservices.co.uk](http://www.ukweddingservices.co.uk) from your website.
- Ability to log in, edit details and images, and access to your listing statistics.

All prices quoted are subject to VAT.